

RSMP News

A Periodical Insight into the Award-Winning Rochester Schools Modernization Program



Photographs provided by Flood & Flood

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Ribbon Cutting Celebration at School 22

The re-opening of a reconstructed and expanded Abraham Lincoln School 22, (see further details, pages 2-3), was celebrated with an official ribbon-cutting ceremony held on September 27, 2019 with an audience of over 200 stakeholders in attendance.

Principal Clinton Bell exclaimed he was “smiling, because today represents collaboration. We will only be successful if we work together in support of our students . . . this is truly a Community School.” He shared the dais with dignitaries Mayor Lovely A. Warren, RCSD Superintendent Terry Dade, City DES Commissioner and Rochester Joint Schools Construction Board (RJSCB) Chair Norman H. Jones, Board of Education Vice President Cynthia Elliott, Monroe County Minority Leader Legislator Vincent Felder and the Jordan Health Center President Dr.

Janice Harbin. Additionally representing the RJSCB was Treasurer Rosiland Brooks-Harris and Board Member Ineabelle Cruz. Musical entertainment was provided by the band and choir of neighboring First Genesis Baptist Church.

Mayor Warren recounted a moment years ago at 22's obsolete building on Zimbrich Street, when a young student was awestruck at the opening of a new computer lab and timidly asked, “Is this for me?” She said the child's honest impression of not feeling worthy to have quality educational space, convinced her and NYS Assemblyman David Gantt that it was time to seek ways to find School 22 a new facility.

Truly, the future of the students at School 22 has never looked brighter, and by the look on their faces, we can tell they feel the same!

@rsmppschools



Rochester City School District
Every student by face and name.
Every school, every classroom. To and through graduation.



City of Rochester, NY
Lovely A. Warren, Mayor
Rochester City Council



Savin Engineers, P.C. In association with
Gilbane



ABRAHAM LINCOLN

School 22

The modernization of Abraham Lincoln School 22 represented a thorough makeover that blends in well with the recent capital improvements transforming that particular neighborhood. Immediately after mobilization, the modular classrooms were removed and demolition and abatement occurred within the building interior. This cleared the way for new interior finishes, doors, masonry and the expansion of the existing cafeteria and kitchen wing. Mechanical, electrical, plumbing and technology upgrades as well as a new roof and site improvements were also part of the renovation improvements.

Board Chair & City Commissioner Norman Jones (a school 22 alumnus) highlighted the fact that diversity representation amongst the Project Team exceeded compliance goals, sharing that “this building was managed and completed largely by



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minority and women-owned firms, on time and on budget.” Those firms included MBE’s: Savin Engineers, P.C. (Program Manager), Moody Nolan (Architect), Steve General Contractor (G.C.) and Ravi Engineering & Land Surveying (Environmental Inspector) and WBE Architectura (Architectural Sub-Consultant), in addition to SBEs and DBEs that participated. Also completing the ‘team’ was Buffalo Construction Consultants as Construction Manager.

This is the second RSMP project designed by Moody Nolan, whose design included a one-story wing addition that juts toward the corner of Upper Falls Boulevard and Hudson Avenue and features a panoramic, natural light-infused art room.



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Key: 1. New Main Entry 2. Gymnasium 3. Computer Lab 4. Art Studio 5. Cafeteria



Bettie & Jerome Flood



**MBE
Featured
Business**



FLOOD & FLOOD

Flood & Flood Photography and Videography, LLC. started as a hobby and resulted in a successful small business providing high quality photography, videography to companies and individuals in Western New York.

The Floods have been helping friends, loved ones and their church capture memories in photo and video format for more than 30 years. It was no surprise in 2006, Flood & Flood secured an LLC, opened a studio and continued providing service to those they knew and to those they didn’t through word of mouth.

Attending the first cycle of RSMP’s Business Opportunities Program (BOP) in 2016 has not only taught them how to properly price their services, but also “helped them to think bigger” says Bettie Flood.

As part of Mentor-Protégé Program, with Ted Mountain of SEI Design Group, the Floods found encouragement to create a real presence for themselves with a new website

and marketing materials. Because of that push, they have noticed more traffic and more volume. “You’re believable when you’re branded because you look good” says Jerome.

Though they are currently Owner/Operator (they do have people they can call to assist), in five years the Floods see their business having three or four employees and a greater ability to grow and thrive.

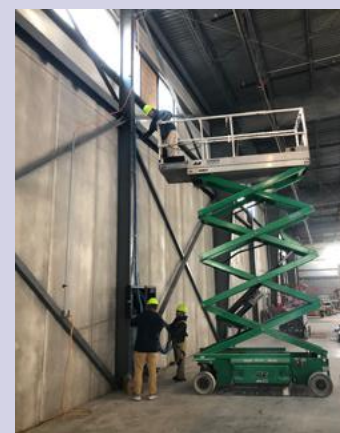
Jerome and Bettie Flood desire to be givers, not takers. “It is important for people to help others” says Bettie, “since people have helped us throughout our journey.”

Flood & Flood is providing services in behalf of RSMP Program Manager, Savin Engineers, P.C.

[Learn more at floodandfloodpro.com](http://www.floodandfloodpro.com)



Linda Yioulos



**WBE
Featured
Business**



AVARUS SOLUTIONS

Avarus provides technology and network design services to commercial, education and government entities. They collaborate on technology design build solutions with customers directly or on bid projects with engineering/architectural firms.

Linda Yioulos’ information technology and network background, along with her drive to figure out how to build the business of her dreams has kept her moving forward ever since starting Avarus Solutions in 2017.

Attending the third cycle of RSMP’s Business Opportunities Program (BOP) in 2017 has provided Yioulos with a new perspective on her business. “This program created the checks and balances for me to review and adjust as necessary what I had previously done” says Linda. “I see growth because of this process.”

Over the last couple of years, Avarus has grown to 15 employees, and she doesn’t see it slowing down anytime soon. After teaming

up with Pike during the Mentor-Protégé program, she learned the importance of safety and has implemented a complete safety plan, and four OSHA 30-hour certified employees on her payroll.

“I am very fortunate to have had the opportunity to take advantage of this very valuable free resource in our community” states Linda. “My approach to networking is different now; when I meet others I am looking for ways to partner with others and to support other businesses when I can.”

Avarus Solutions track record with RSMP began with the installation services for the Savin office, and then on multiple projects.

[Learn more at avarussolutions.com](http://www.avarussolutions.com)

EAST

• Campus •

As the largest of all the projects within Phase II of the Modernization Program, the East Campus is receiving a comprehensive makeover that is being accomplished while the School is still occupied. Under the Educational Partnership Organization (EPO) formed with the University of Rochester, a significant upward trend is evident in the improvement of East's graduation rates from 28% when the EPO was formed in 2015 to 70% in 2019.

After first addressing site work and roofing in 2017, work began on structural repairs within the building and reprogramming approximately 50,000 SF of classroom space. September 2019 saw the re-opening of the three-story West D-Wing where 33 classrooms were completely reconstructed including new interiors, as well as replacement of the HVAC, plumbing, electrical, and life safety systems. The following month, the 13-classroom E-Wing was completed featuring specialized spaces for the seven 'Pathways' in East's Career & Technical Education (CTE) program.



1.

B-wing saw the transformation of the original small auditorium into a 3,600 SF Collaboratorium that embodies the flexibility to arrange multiple seating configurations for smaller and mid-sized groups or as an open venue hall, through the use of portable panels and five perimeter large flat screen monitors. Confirming its impact, Superintendent Dr. Shaun Nelms said, "The Collaboratorium is in daily use by scholars and staff, the greater District, and the community. It is a true asset." Additionally, a portion of the Physical Education Wing was converted into 4,500 SF of new locker rooms for Varsity and JV teams plus Athletic Coach offices (girls facilities next summer).

CannonDesign is providing architectural services and The Pike Company is the Construction Manager.



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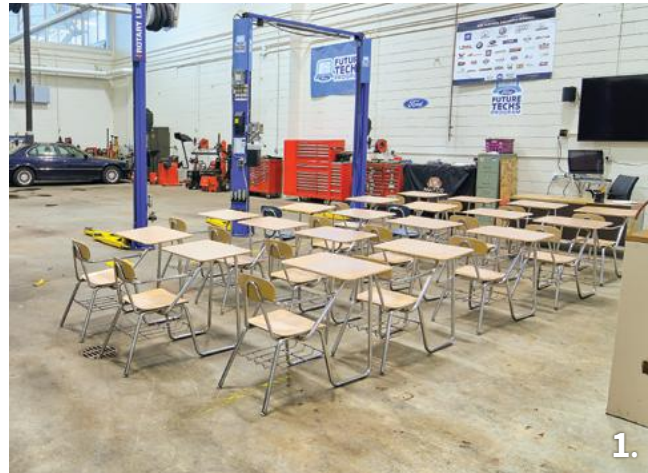
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Key: 1. Dental Suite 2. Optical Lab Classroom 3. STE@M Classroom 4. Boys Locker Room 5. Medical Lab 6. Culinary Classroom 7. Classroom 8. Collaboratorium

EDISON CAREER & TECHNOLOGY High School

Edison Career and Technology High School is a multi-phase project in the RSMP Strategic Plan that is being implemented throughout the campus while fully occupied. Built in 1979, it is receiving extensive reconstruction in Phase II that began with first addressing site work, roof replacement and structural reinforcement. Complete interior reconstruction of the southwest corner of the building created modernized Career and Technical Education (CTE) areas including a new state-of-the-art television studio, automotive tech, 2D/3D art, digital and advertising studios.

Principal Jacob Scott explained that “the new CTE areas at the Edison Tech Campus provide an enriched, real life, world-class experience that ultimately translates into all our students being ready for timeless, career opportunities once they graduate.”



Key: 1. Auto Tech. 2. Art Studio 3. Music Production Classroom 4. & 5. Makerspace 6. Computer Lab 7. TV/Production Studio



BOP Instructional Series CONGRATULATIONS CYCLE 6!



The **Business Opportunities Program (BOP)** is designed to utilize the resources of the RSMP to enhance the potential growth of minority, women, disadvantaged and small businesses in Rochester. It is intended to increase the number of certified M/W/D/SBEs capable of participating successfully on a variety of construction projects, and improve the general business owner's management, organization and skills by exposing and teaching them strategic tools to enhance the growth of their company.

The Rochester Schools Modernization Program (RSMP) would like to congratulate the Cycle 6 participants of the Business Opportunities Program (BOP) Instructional Series! These businesses dedicated eighteen (18) weeks of their time and energy

to enhance their business operations through instruction on various topics such as social media marketing, strategic planning, estimating, costing & pricing, planning & scheduling, contract basics, human resources and business banking. Among the dignitaries attending were RJSCB Chair Allen Williams, Board Member Ineabelle Cruz and the Director of Special Projects & Education Initiatives for the City of Rochester, Sandra Simon. We certainly recognize the commitment they have made to their businesses, so please join us in congratulating the successful class!



For information to apply for the next cycle, please call (585) 512-3818.

- ACE Your Space
- A-Ward Investment Group, LLC
- Critical Path Integrators, LLC
- Harvey Management Group
- King Images
- LaLew Public Relations
- Learning & Motivating Specialists

- MER Consulting Group, LLC
- NDM Business Solutions
- Old School Painting
- O&T Drywall and Painting
- Solutions Operation Services
- Working Art Media, LLC

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Art Unveiling

Monroe High School
Mural Celebration

EBE Emerging Business Profiles

BOP Instructional Series Cycle 7

RSMP Board Members

Norman Jones | *Chair* • Mike Schmidt | *Vice Chair*
Rosiland Brooks-Harris | *Treasurer*
Ineabelle G. Cruz • Jesse Dudley • Tom Richards
Brian Sanvidge | *Non-voting Member*
Allen Williams | *Program Coordinator*

@rsmppschoools

Clara Barton School 2 Progress



George Mather Forbes School 4 Progress



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